



CV

EUGENIA CHIARA

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CURRENT EMPLOYMENT

Designer and researcher, I've worked for 15 years in the field of design for sustainability and communication design managing complex projects that bring together research, teaching and professional activities in collaboration with private and public institutions, universities and research centres such as Politecnico di Milano, Fondazione Housing Sociale, Spazio Aperto Servizi and Consorzio SIS.

I collaborate with Consortium Ard&nt and with Consortium Poli.design in internationalization projects and development of institutions related to design for sustainability and territory development.

I teach communication design and design for sustainability in public and private universities in Italy and abroad.

EDUCATION

- 2005-2008** P.h.D. in Industrial Design and multimedia Communication
Politecnico di Milano
Fair Design: Solidary economy and sustainable design a possible collaboration
- 1999-2005** Master Degree in Design
Politecnico di Milano
Fair Design: design with and for fair trade
- 1999-2005** Erasmus
Universitätt der Künste Berlin Germany
Social design, graphics, video

RESEARCH AND TEACHING

Research and teaching activities in public and private universities in Italy, India and Brazil in the field of design for sustainability and communication design

- 2017- present** Politecnico di Milano, Design faculty, INDACO department
prof. Arturo Dell'Acqua Bellavitis
Assistant professor courses of Italian lifestyle, Design History, Advanced Design Studio
- 2016- present** GD Goenka University New Delhi, India
Visiting professor
Communication, Product Design, Service Design Workshop
- 2016- present** Consortium Ard&nt (Politecnico di Milano and Brera)
Project Manager for the project in collaboration with the companies Bykamy and Sirtori
Writing project Erasmus+ LION (Local Impact Design Networks) with Politecnico di Milano, GD Goenka University New Delhi, Universidade Presbiteriana MacKanzie São Paulo, University of Westminster, London, Bauhaus University Dessau
Professor Master DAS(Design Art Space)
- 2013-16** Consortium Poli.design (Politecnico di Milano)
Project Manager for the project Acre Made in Amazonia
Research project for the sustainable development of the Brazilian region of ACRE
Professor at Master of Social and Collaborative Housing

- 2011-2015** Afol Sud Milano
Professor Courses of Territory Communication and Communication 3.0
- 2011** Consorzio SIS, Sistema Imprese Sociali
Professor Course Communication 3.0
- 2010-2013** Politecnico di Milano, facoltà di Design, Dipartimento INDACO
Prof. Carlo Vezzoli, Maurizio Figiani, François Jegou
Assistant professor Courses of Product Service System for Sustainability, Metaprogetto, Services visualization and representation
- 2010** Red Associates Copenhagen Danimarca
Researcher for Leo Pharma research
- 2008-2009** Liceu de Artes e Oficios da Bahia, Salvador, Bahia, Brazil
Professor Grupo Giro Design Social
- 2005-2008** Politecnico di Milano, facoltà di Design, Dipartimento INDACO
Prof. Ezio Manzini, Prof. Carlo Vezzoli
Research Miur: Sun, wind, water, vegetation and advanced technologies, new matrices for a planning approach to the territory, architecture, industrial design
European research Score: Sustainable Consumption Research Exchange

COMMUNICATION

Working as communication designer managing complex project of social housing communication and Territory communication for privat, public and social institutions

- 2011-ongoing** Fondazione Housing Sociale
Communication strategy of the projects 5SQUARE, Moneta, Urbana, Livingto, Housing Umbria, Sardegna Social Housing, Social Village Cascina Merlata, Abit@giovani, Cenni di Cambiamento, Opifici 22, Figino Borgo Sostenibile.
Development of the collaborative platform Space H
Development of the platform Hform for the reporting of social housing projects
New Urban Body Exhibition
Institutional Communication
- 2020-ongoing** Spazio Aperto Servizi
Communication manager of MILO.Lab project of sustainable redevelopment of the Giambellino Lorenteggio district
- 2011-2015** Consorzio SIS, Sistema Imprese Sociali
Communication strategy of the projects Punto e Linea, Emergenze sostenibili, Scuola nel mondo, Welfare aziendale, Solari6
Social report of the consortium network
- 2010-12** Forum Cooperazione e Tecnologie
Communication strategy of the projects Filiere Agroalimentari Sostenibili e Comunità Locali, Casa della sostenibilità finanziati da Fondazione Cariplo
- 2010** Saipem Energy Service s.p.a
Colour plan and coordinate image of the Hospital THC (Tender Hearth Center) a Tripoli, Libia
- 2005-10** Communication and web for companies, privates, associations (Laureus, Urbanacoop Associazione Samunphai, Jamjewels, Passion Food, Teorematur, Milano Notai, Finasi, Stars Brianza est, Bic la Fucina, Boschigrandi, Misunchi)
- 2008-2010** Mur srl
Communication for the website www.wind.it

EVENTS

I organize complex events in the field of design for sustainability at national and international level

- 2019** Consortium Ard&nt
Exhibition Insieme
Design Exhibition presented at the São Paulo Design Week Brazil
- 2014** Consortium Poli.Design
Exhibition ACRE Made in Amazonia
Design Exhibition presented at the Milan Design Week and at the São Paulo Design Week Brazil
- 2007** Universidade Presbiteriana Mc Kanzie, São Paulo Brazil
Exhibition Design Possivel
Design Exhibition presented at the Milan Design Week
- 2005-7** Politecnico di Milano
Exhibition "Creatività migrante"
Seminar "Sustainable development and design education: strategies and tools for the decade "

LANGUAGES

Mothertongue **Italian**

Other languages	English	French	Portuguese	German	Greek
	B2	C1	C1	A2	B2

PERSONAL SKILLS

I have excellent interpersonal skills in multicultural environments: speaking several languages makes me easier interacting with people from different cultures, on a personal level and in the workplace.

RELATIONAL AND ORGANIZATIONAL SKILLS

I'm able to coordinate and manage relationships in a work group thanks to work experience in the third sector.

I'm used to manage complex projects entirely, from writing to strategy to programming to the graphic side.

I am an expert in designing, writing and representing project proposals.

TECHNICAL SKILLS

Advanced use of platforms Microsoft e Apple

Advanced use of softwares:

Docs: Microsoft Office, Open Office, Googledocs

Graphic and video: Adobe Illustrator, Photoshop, Adobe Indesign, Final Cut, Premiere, After Effects

2D and 3D sketching: Autocad, Rhino

Languages: Html, Actionscript 3, Php,

CMS: Wordpress, Joomla, Drupal

ARTISTIC SKILLS

I worked several years in theater as scene assistant and sculptress

OTHER SKILLS

I have been practicing sports for several years, even teaching children, this leads me well managing groups in training dynamics

I am active on the social street of my neighborhood Nolo Social District, organizing barter markets with the association Swapush

I am a volunteer in the Arca project association

I'm among the first members of The Hub Milano

PUBLICATIONS

I write papers and books about design and sustainability presented in national and international congresses

- 2021** Chalala: Conscious fashion towards the re-innovation of Santander's weaving tradition paper presented at international congress Icie 2021 Guimaraes Portugal
- 2019** Book "A più mani: creatività e archivio" Maggioli Editor
- 2018** Industry initiatives for waste transformation paper presented at international congress Code, New Delhi India
- 2017** Local Impact Design: global best practices paper presented at international congress "Diseño frente al futuro" Ciudad del Mexico, Mexico
- 2016** Flying carpets Glocal Design: trends and traditions, development and innovation, paper presented at international congress Code, New Delhi India
- 2016** ACRE design for the development of sustainable communities, paper presented at international congress P&D (Pesquisa & Design) di Belo Horizonte, Brasile
- 2016** ACRE Design, chapter in the book D4T Design per i territori of Marina Parente e Carla Sadini Editor List
- 2016** ACRE Design, chapter in the book Storie di Cooperazione politecnica Editor Polisocial
- 2012** ACRE Design, made in Amazonia international book edited in Brazil from the Politecnico di Milano, Polidesign Consortium, Istituto Dom Moacyr and Acre state
- 2010** The Hub, a platform for sustainability practice, Paper presented at international congress Lens, Sustainable Design now! a Bangalore India
- 2007** Sole, vento, acqua, vegetazione e tecnologie avanzate, nuove matrici per un approccio progettuale al territorio, architettura, disegno industriale - Nebuloni; Blasi; Padovan – Editor Gangemi
Chapter about strategic design, solidary economy, social incubators.
- 2006** Design in Solidarity Economy initiatives: comparison between the Brazilian and Italian experiences Paper presented at international congress 6°congresso P&D (Pesquisa & Design) di Curitiba, Brasile, at IV international meeting of solidary economy at USP of São Paulo, Brasile and published on several websites of Sustainable Design in Brazil
- 2019** Politecnico di Milano, faculty of Design, INDACO department
Graduation thesis of Eddy Alexandra Arguello Bastos, Maria Isabel Sanchez Wilches, Oana Habasescu, Francesca Rossi

I authorize the processing of data pursuant to the GDPR 2016/679 of 27 April 2016 (European Regulation concerning the protection of individuals with regard to the processing of personal data).

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