



CV

EUGENIA CHIARA

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CURRENT EMPLOYMENT

Designer and researcher, I've worked for 15 years in the field of design for sustainability and communication design managing complex projects that bring together research, teaching and professional activities in collaboration with private and public institutions, universities and research centres such as Politecnico di Milano, Fondazione Housing Sociale, Spazio Aperto Servizi and Consorzio SIS.

I collaborate with Consortium Ard&nt and with Consortium Poli.design in internationalization projects and development of institutions related to design for sustainability and territory development.

I teach communication design and design for sustainability in public and private universities in Italy and abroad.

EDUCATION

2005-2008

P.h.D. in Industrial Design and multimedia Communication
Politecnico di Milano

Fair Design: Solidary economy and sustainable design a possible collaboration

1999-2005

Master Degree in Design

Politecnico di Milano

Fair Design: design with and for fair trade

1999-2005

Erasmus

Universität der Künste Berlin Germany

Social design, graphics, video

RESEARCH AND TEACHING

Research and teaching activities in public and private universities in Italy, India and Brazil in the field of design for sustainability and communication design

2023- present Naba Nuova accademia delle Belle Arti

Professor Social Design for a project about woman empowerment in India

2017- present

Politecnico di Milano, Design faculty, INDACO department

prof. Arturo Dell'Acqua Bellavitis

Assistant professor courses of Italian lifestyle, Design History, Advanced Design Studio.

In the courses we involve italian companies that brief the students in order to develop complex projects that bring design into the real world.

2020- present

Consortium Poli.design (Politecnico di Milano)

Professor Master Premium, Master Progettare Cultura.

I frequently propose onsite lessons in order to bring the students next to production and innovation sites

Project Manager Project Brasil Advanced Design Education about post graduate courses in Brasil

2016- 2022

GD Goenka University New Delhi, India

Visiting professor

Communication, Product Design, Service Design Workshop.

Through the workshops we develop the "Flying Carpet Project" a complex project that involved an international italian carpets company and many indian manufacturers in order to produce the prototypes designed by the students of GD Goenka University.

- 2016- present** Consortium Ard&nt (Politecnico di Milano and Brera)
 Project Manager for the project in collaboration with the companies Bykamy and Sirtori about the collaboration between the companies and the students of the Politecnico of Milano in order to produce and exhibit the student's projects
 Writing project Erasmus+ LION (Local Impact Design Networks) with Politecnico di Milano, GD Goenka University New Delhi, Universidade Presbiteriana MacKanzie São Paulo, University of Westminster, London, Bauhaus University Dessau about creating a network of universities engaged in local development through design
 Professor Master DAS (Design Art Space) lessons about territorial development through design
- 2012-16** Consortium Poli.design (Politecnico di Milano)
 Project Manager for the project Acre Made in Amazonia a complex project of international cooperation aimed to create a sustainable design district in the amazon region of Acre in Brazil
 Research project for the sustainable development of the Brazilian region of ACRE, the creation of local brand and and original model for a design school
 Professor at Master of Social and Collaborative Housing in the field of communication of Social Housing
- 2011-2015** Afol Sud Milano
 Professor Courses of Territory Communication and Communication 3.0 for unemployed, lessons about digital communication and the use of social networks for self promotion
- 2011** Consorzio SIS, Sistema Imprese Sociali
 Professor Course Communication 3.0 for cooperatives workers, lessons about digital communication and the use of social networks for self promotion.
- 2010-2013** Politecnico di Milano, facoltà di Design, Dipartimento INDACO
 Prof. Carlo Vezzoli, Maurizio Figiani, François Jegou
 Assistant professor Courses of Product Service System for Sustainability, Metaprogetto, Services visualization and representation
 The students collaborate with the Cariplo Foundation "Punto e Linea" and with the Solidary Economy District of Milan in order to develop services for city neighborhoods
- 2010** Red Associates Copenhagen Denmark
 Researcher for Leo Pharma research, Ethnographic Research about psoriasis disease
- 2009-2010** Incubator Connaction
 Professor Course of Low Budget Communication, Low Budgetc Digital Communication for self promotion for startup and young professionals
- 2008-2009** Mohole lab
 Professor Graphic design Course, Illustrator, Photoshop, Indesign
- 2007-2008** Fondazione Laureus sport for good
 Professor course of visual communication and camp coordinator in a summer camp for unaccompanied foreign minors
- 2006-2007** Liceu de Artes e Oficios da Bahia, Salvador, Bahia, Brazil
 Professor Grupo Giro Design Social, Sustainable Scenario Design for the district of Itapagipe in Salvador, Bahia
- 2005-2008** Politecnico di Milano, facoltà di Design, Dipartimento INDACO
 Prof. Ezio Manzini, Prof. Carlo Vezzoli
 Research Miur: Sun, wind, water, vegetation and advanced technologies, new matrices for a planning approach to the territory, architecture, industrial design. Research about the construction of a sustainable neighborhood in the area of Rho Fiera, I wrote the chapters about a District of Solidary Economy and an incubator of sustainable companies.
 European research Score: Sustainable Consumption Research Exchange. Research about the construction of an international network about sustainable consumption.

COMMUNICATION

Working as communication designer managing complex project of social housing communication and Territory communication for privat, public and social institutions

- 2012-22** Fondazione Housing Sociale
I worked for over 10 year in the communication department of the Foundation dealing with the communication of the main projects and the institutional communication.
Communication strategy of the projects 5SQUARE, Moneta, Urbana, Livingto, Housing Umbria, Sardegna Social Housing, Social Village Cascina Merlata, Abit@giovani, Cenni di Cambiamento, Opifici 22, Figino Borgo Sostenibile.
Development of the collaborative platform Space H
Development of the platform Hform for the reporting of social housing projects
New Urban Body Exhibition communication design and infographics
Institutional Communication
- 2020-22** Spazio Aperto Servizi
Communication manager of MILO.Lab project of sustainable redevelopment of the Giambellino Lorenteggio district Action 9.4.2 - POR FSE
Communication of all aspects of the project, digital and paper, institutional and informal, organization of workshops with the inhabitants.
- 2011-2015** Consorzio SIS, Sistema Imprese Sociali
Communication of the main social projects of the consortium and institutional communication
Communication strategy of the projects Punto e Linea, Emergenze sostenibili, Scuola nel mondo, Welfare aziendale, Solari6
Social report of the consortium network
- 2010-12** Forum Cooperazione e Tecnologie
Communication of Solidary Economy projects in the territory of Lombardy
Communication strategy of the projects Filiere Agroalimentari Sostenibili e Comunità Locali, Casa della sostenibilità financed by Cariplo Foundation
- 2010** Saipem Energy Service s.p.a
Colour plan and coordinate image of the Hospital THC (Tender Hearth Center) a Tripoli, Libia
- 2005-10** Eugenia Chiara freelance studio
Communication and web for companies, privates, associations (Laureus, Urbanacoop Associazione Samunphai, Jamjewels, Passion Food, Teorematur, Milano Notai, Finasi, Stars Brianza est, Bic la Fucina, Boschigrandi, Misunchi)
- 2008-2010** Mur srl
Digital Communication and animations for the website www.wind.it

EVENTS

I organize complex events in the field of design for sustainability at national and international level

- 2019** Consortium Ard&nt, Politecnico of Milan, Bykamy
Exhibition Insieme, the prototyping of the carpets designed by the students of Politecnico Design Exhibition presented at the São Paulo Design Week Brazil
- 2014** Consortium Poli.Design
Exhibition ACRE Made in Amazonia, the furniture designed by the participants of Acre Project. Design Exhibition presented at the Milan Design Week and at the São Paulo Design Week Brazil
- 2007** Universidade Presbiteriana Mc Kanzie, São Paulo Brazil
Exhibition Design Possivel about sustainable brazilian design
Design Exhibition presented at the Milan Design Week
- 2005-7** Politecnico di Milano
Exhibition "Creatività migrante" about international projects of sustainable design
Seminar "Sustainable development and design education: strategies and tools for the decade "

LANGUAGES

Mothertongue **Italian**

Other languages	English	French	Portuguese	German	Greek
	C1	C1	C1	A2	B2

PERSONAL SKILLS

I have excellent interpersonal skills in multicultural environments: speaking several languages makes me easier interacting with people from different cultures, on a personal level and in the workplace.

RELATIONAL AND ORGANIZATIONAL SKILLS

I'm able to coordinate and manage relationships in a work group thanks to work experience in the third sector.

I'm used to manage complex projects entirely, from writing to strategy to programming to the graphic side. I am skilled in managing projects with a high degree of bureaucracy and in complex international contexts.

I used to create work teams and to select the right people for the right task.

I am an expert in designing, writing and representing project proposals.

TECHNICAL SKILLS

Advanced use of platforms Microsoft e Apple

Advanced use of softwares:

Docs: Microsoft Office, Open Office, Google docs

Graphic and video: Adobe Illustrator, Photoshop, Adobe Indesign, Final Cut, Premiere, After Effects, Miro, Figma

2D and 3D sketching: Autocad, Rhino

Languages: Html, Actionscript 3, Php, Css

CMS: Wordpress, Joomla, Drupal

ARTISTIC SKILLS

I worked several years in theater as scene assistant and sculptress

OTHER SKILLS

I have been practicing sports for several years, even teaching children, this leads me well managing groups in training dynamics

I am a volunteer in the Arca project association

I'm among the first members of The Hub Milano

PUBLICATIONS

I write papers and books about design and sustainability presented in national and international congresses

- 2021** Chalala: Conscious fashion towards the re-innovation of Santander's weaving tradition paper presented at international congress Icie 2021 Guimaraes Portugal
- 2019** Book "A più mani: creatività e archivio" Maggioli Editor
- 2018** Industry initiatives for waste transformation paper presented at international congress Code, New Delhi India
- 2017** Local Impact Design: global best practices paper presented at international congress "Diseño frente al futuro" Ciudad del Mexico, Mexico
- 2016** Flying carpets Glocal Design: trends and traditions, development and innovation, paper presented at international congress Code, New Delhi India
- 2016** ACRE design for the development of sustainable communities, paper presented at international congress P&D (Pesquisa & Design) di Belo Horizonte, Brasile
- 2016** ACRE Design, chapter in the book D4T Design per i territori of Marina Parente e Carla Sadini Editor List
- 2016** ACRE Design, chapter in the book Storie di Cooperazione politecnica Editor Polisocial
- 2012** ACRE Design, made in Amazonia international book edited in Brazil from the Politecnico di Milano, Polidesign Consortium, Istituto Dom Moacyr and Acre state
- 2010** The Hub, a platform for sustainability practice, Paper presented at international congress Lens, Sustainable Design now! a Bangalore India
- 2007** Sole, vento, acqua, vegetazione e tecnologie avanzate, nuove matrici per un approccio progettuale al territorio, architettura, disegno industriale - Nebuloni; Blasi; Padovan – Editor Gangemi
Chapter about strategic design, solidary economy, social incubators.
- 2006** Design in Solidarity Economy initiatives: comparison between the Brazilian and Italian experiences Paper presented at international congress 6°congresso P&D (Pesquisa & Design) di Curitiba, Brasile, at IV international meeting of solidary economy at USP of São Paulo, Brasile and published on several websites of Sustainable Design in Brazil
- 2019** Politecnico di Milano, faculty of Design, INDACO department
Graduation thesis of Eddy Alexandra Arguello Bastos, Maria Isabel Sanchez Wilches, Oana Habasescu, Francesca Rossi

I authorize the processing of data pursuant to the GDPR 2016/679 of 27 April 2016 (European Regulation concerning the protection of individuals with regard to the processing of personal data).

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